

# THE BAROSSA GROUNDS TOOLKIT

The Barossa Grounds Project was established in 2008 to evaluate the variations in wine style across Barossa. This collaborative undertaking, led by Barossa Grape & Wine Association and including the participation of South Australia's leading soil scientists, the Barossa Viticulture Technical Group, wine critics, PIRSA, Wine Australia, and many of Barossa's most experienced winemakers, has now extended to analysis, recording and communication of soil, climatic and topographic influences on those wine styles; controlled winemaking studies and annual tasting reviews. It is now regarded as the most advanced study of 'terroir' in Australia.

The tools below have been developed to assist BGWA members to communicate to their customers, staff, trade and media the unique characteristics and diversity of Barossa Shiraz.

## Barossa Grounds Brochure

8 page fold-out brochure, identifying how climate, soil, landscape, grower and winemaker all contribute to the diversity of Barossa Shiraz. Ideal for use with wine consumers, staff, trade and media.



## Barossa Grounds Soil-Types Poster

A2 (recommended size) or A3 laminated poster of six Barossa soil types: Deep Sands, Black Cracking Clay, Sandy Loam Over Clay, Red Brown Earth, Podzolic and Deep Alluvial Clay Loam soils, also includes descriptions of soil, climate and topography and their influence on wine styles of Barossa Shiraz.

## Barossa Grounds Maps

A4 or A3 Laminated maps showing Barossa topography, soil types, soil available water holding capacity, mean annual rainfall and growing degree days.



## Barossa Grounds Soil Kit

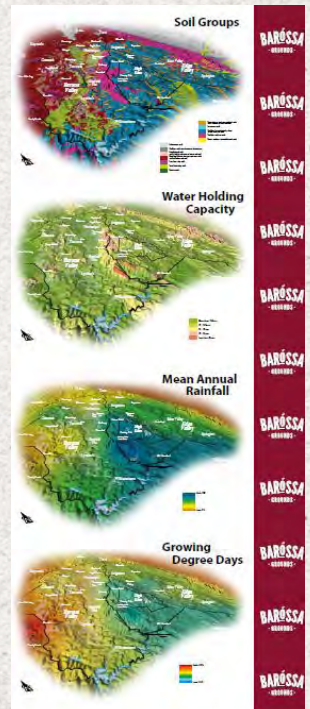
Featuring Deep Sands, Black Cracking Clay, Sandy Loam Over Clay, Red Brown Earth, Podzolic and Deep Alluvial Clay Loam soils.

(Recommend purchase in conjunction with A2 Barossa Grounds Poster)

# THE BAROSSA GROUNDS TOOLKIT

## Barossa Grounds Banners

Colour, pull-up for easy transportation including Barossa topography, soil available water holding capacity, mean annual rainfall and growing degree days. 200 x 85cm.

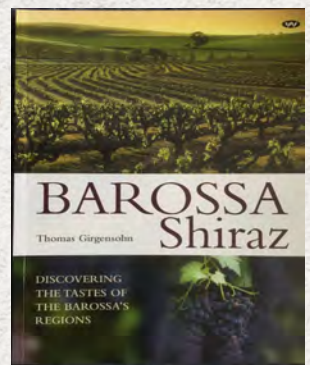


## Barossa Grounds Technical Report

A4, bound. *An analysis of climate, soils and topographic information to aid the understanding of Barossa terroir.*

## Barossa Grounds Book

Thomas Girgensohn's "Barossa Shiraz" - discovering the tastes of Barossa's regions.  
**Available from the Barossa Visitor Centre. \$39.95**



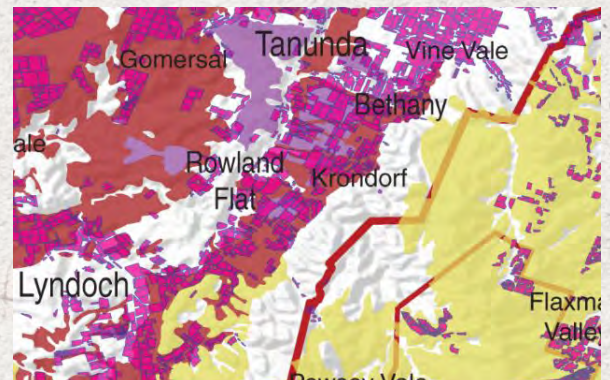
## Barossa Zone (Vineyards) Map

A0 size only available

## Barossa Grounds Digital Tools (available to BGWA Members and Media)

### Interactive Map

Interactive, web-based map, enabling the user to 'layer' Barossa soil type, soil available water-holding capacity, mean annual rainfall, growing degree days, elevation and slope, onto a topographical map of Barossa. Detail available down to individual vineyards.



### Videos

Eight episodes, featuring Barossa winemakers and viticulturists from St Hallett, Torbreck, Soul Growers, Wolf Blass, Rusden, Dutschke, Gibson, and Winewise, talking about the soil, climatic and topographical influences on the wine styles of Shiraz in the Barossa parishes of Marananga, Seppeltsfield, Dorrien, Vine Vale, Krondorf, Lyndoch and in Eden Valley.

### Images

Images from Eden Valley and the Northern, Central and Southern Grounds of Barossa Valley, including soil types, soil pits, landscapes, people, vines and wines of Barossa.



### Audio Podcasts

Eight episodes, featuring interviews with Barossa winemakers and viticulturists, with content as per videos.

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# The Barossa Grounds Toolkit – Marketing, Educational & Training Material Order Form

Please email order form to [bgwa@barossa.com](mailto:bgwa@barossa.com) or post to BGWA, PO Box 420, Tanunda SA 5352

Quantity	Items available (see descriptions previous pages)	Price (inc. GST)	Tick type required	Total
	Barossa Grounds Brochure	\$1.50		
	Barossa Grounds Soil-Types Poster	A2 - \$14 (Recommended size)		
	Barossa Grounds Soil-Types Poster	A3 - \$6		
	Barossa Grounds Soil Kit	\$100 Limit one per order		
	Barossa Grounds Maps	A4 - \$2.50 per map	<input type="checkbox"/> Barossa topography <input type="checkbox"/> Barossa soil types <input type="checkbox"/> Barossa soil available water-holding capacity <input type="checkbox"/> Barossa mean annual rainfall <input type="checkbox"/> Barossa growing degree days	
		A4 - \$11 set of 5		
		A3 - \$4.50 per map		
		A3 - \$22 set of 5		
	Barossa Grounds Banner 200 x 85cm	\$250 - print		
	Barossa Grounds Banner	\$420 - on stand		
	Barossa Grounds Technical Report <i>An analysis of climate, soils and topographic information to aid the understanding of Barossa terroir</i>	\$10		
	Barossa Grounds Interactive Web-Based Map	No charge	<a href="http://barossa.com/wine/barossa-grounds/barossa-grounds-interactive-map">barossa.com/wine/barossa-grounds/barossa-grounds-interactive-map</a>	
	Barossa Grounds Videos	No charge	<a href="http://barossa.com/wine/barossa-grounds/barossa-grounds-videos">barossa.com/wine/barossa-grounds/barossa-grounds-videos</a>	
	Barossa Grounds Podcasts	No charge	TBA	
	Barossa Grounds Images	No charge	<a href="http://barossa.com/wine/barossa-grounds/barossa-grounds-images">barossa.com/wine/barossa-grounds/barossa-grounds-images</a>	
	Barossa Zone (vineyards) Map	A0 size only available - \$195		
	<i>Please note all maps and posters are laminated.</i>			
<b>GRAND TOTAL</b>				<b>\$</b>

Date: \_\_\_\_\_ Contact name: \_\_\_\_\_

Organisation: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Credit card no: \_\_\_\_\_ Expiry: \_\_\_\_\_ CCV: \_\_\_\_\_

Name as it appears on card: \_\_\_\_\_ Signature: \_\_\_\_\_

BGWA will contact you when your order is ready.

Orders are to be collected from Barossa Grape & Wine Association, 1 John St, Tanunda.